



Full Page
7.5"x9.75"

Full Page
7.5"x9.75"



7.5" x 4.75" horizontal



7.5" x 4.75" horizontal

In-Van Advertising

"The Van Guide" reader will be inserted into our entire Fleet. It will contain contact numbers for roadside assistance and a select few featurettes provided by our retailers.

Display Advertising Rates
"The Van Guide"
Published Semi-Annually

Issue Dates / Art Dedline

January / December 15

July / September 15

Colour

Full Page - \$130

Half Page - \$75

Black & White

Full Page - \$95

Half Page - \$55

Full Page 7.5" x 9.75" Half Page 7.5" x 4.75" horizontal

Required format

Electronic files should be high-resolution PDF/EPS with fonts and images embedded. Ads not submitted in this required format and by deadline, are subject to additional fees or possible exclusion. Please label materials with company name and insertion date.

Proofs

All proofs are approved digitally by email, in extreme cases it facimile may by used.

feel free to download a sample slug of the Van Guide.